



who cares about

Kelsey ?

Who Cares About Kelsey Purchasing Guide

For use by K-12 Schools and Non-Profit Organisations as an educational, training, and/or outreach tool:

- You should purchase the **Who Cares About Kelsey? K-12 Education Kit**

The K-12 Education Kit contains:

- A license to use the Kit materials for educational, instructional and institutional use, including password-protected streaming rights for classroom/course use only. Providing general access to the film and/or charging admission is strictly prohibited.
- Who Cares About Kelsey? educational materials (60+ pages in digital format on an enclosed CD):
 - Discussion Guide for Who Cares About Kelsey?, as well as guides for mini-films
 - "What Works?": A series of 16 concise documents capturing best practices for supporting and including students with emotional/behavioral challenges and improving school culture
 - "Issues Facing Schools": A series of seven documents summarizing the key educational challenges represented in Who Cares About Kelsey? Project videos.
 - Issues Summary, Statistics, Bibliography, Glossary of Key Terms/Acronyms
- Access to exclusive online password-protected educational materials

For personal, in home, use to view with family/friends:

- You should purchase the **Who Cares About Kelsey? DVD for Individual Use**

The DVD for Individual Use contains:

- Who Cares About Kelsey? 76-minute feature with audio description and closed captioning
- Licensed for personal use only

The individual use DVD will be available in mid 2013 after anticipated television broadcast of the film.