

BE A LITTLE

EXTRA

SOCIAL MEDIA CHALLENGE



Create a lookbook on Instagram. Lookbooks are collections of photos. They show off different outfits. They're like fashion catalogs. They're like fashion diaries.

Decide the theme of your lookbook. An example is party outfits. Another example is hiking outfits.

Include a cover page. This page should state the theme.

Dress from head to toe. Include headwear. Include jewelry. Include shoes.

Take good photos. Include entire outfits. Take vertical photos. Vertical means upright.

Model the clothes. Strike a simple pose.

Take close-up photos of special features. Special features could be stitching.

Leave out costs. Leave out brand names. Just focus on visuals.

Think about what you'll write in your caption. Maybe include what inspired the outfits.

Instead of Instagram, use TikTok. Look up fashion challenges to try.



In the Know: Influencers and Trends | ISBN: 9781534180338
By Virginia Loh-Hagan

BE A LITTLE

EXTRA

SOCIAL MEDIA CHALLENGE

Create a gameplay video on YouTube or Twitch. Gameplay videos are videos of you playing games. You can teach others how to play. You can get tips on your gaming skills.

Pick a game.
Choose a game that you're good at.

Record yourself playing. Check to see if your console has recording features.

If you can, record yourself from different angles. Use your phone. Use your laptop.

Talk while you play. People like to hear your thoughts.

Edit the video. Use a computer program or app to do this.

Add a review of the game. Tell people what you think. Should they buy it?

14



In the Know: Influencers and Trends | ISBN: 9781534180345
By Virginia Loh-Hagan

This activity page may be reproduced for use with the express written consent of Cherry Lake Publishing Group. (800) 487-2323
| www.cherrylakepublishing.com

BE A LITTLE

EXTRA

SOCIAL MEDIA CHALLENGE

Produce a trick shot video on TikTok. Use only things you can find in your house.

Be safe. Make sure you don't hurt yourself or others. Don't throw sharp things. Don't throw things at people.

Practice tricks around the house. Start with easy trick shots. Toss a tea bag into a large cup. Toss bread into a toaster.

Choose your favorite trick shot activity. Do this after you try different things.

Practice more. Change the distance. Start close. Keep moving farther apart.

Make the shots a little harder. Add flips. Throw backward.

Decide if you want to talk or not. Decide if you want to add music.

Capture everything. Choose what you want to share. Edit your video clips. Share it with your friends.



14



BE A LITTLE

EXTRA

SOCIAL MEDIA CHALLENGE

Produce a food recipe video on TikTok. Recipes are cooking instructions. They help people make dishes.

Choose a focus. You could focus on desserts or main dishes. Or a type of food like Italian.

Get all the ingredients. Show each ingredient in the video.

Cook the dish. Do this one step at a time. Show each step in the video. Show the process.

Talk about what you are doing. Talk through each step.

Stand out. Do something odd. Be funny. Dance while cooking.

Aim for entertaining. Don't focus on being educational.

Film everything. Choose the best clips. Connect together a few 15-second clips.

Use special filming features. Use stop or slow motion.

Post the final video to TikTok. Post photos and behind-the-scene bloopers to Instagram.

14



In the Know: Influencers and Trends | ISBN: 9781534180369
By Virginia Loh-Hagan

This activity page may be reproduced for use with the express written consent of Cherry Lake Publishing Group. (800) 487-2323
| www.cherrylakepublishing.com

BE A LITTLE

EXTRA

SOCIAL MEDIA CHALLENGE



Throwing sneakers is a social media trend. Some throw sneakers in the air to see how they land. Some throw sneakers "on." They edit their video. They make it look like they suddenly changed clothes and shoes. Make a video to post on TikTok.

Throw sneakers up into the air. Throw them across the room.

Try doing different types of throws.



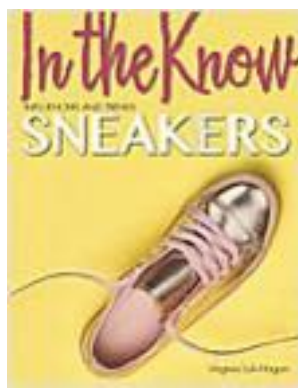
Try throwing different types of sneakers or shoes.

Film everything. Edit as needed.

Consider putting the video in slow motion.

Add a few hashtags. Maybe use #sneakerchallenge.

Come up with your own social media challenge.



BE A LITTLE

EXTRA

SOCIAL MEDIA CHALLENGE

Your smartphone is an amazing tech tool. It can record videos of high visual and audio quality. Use it to make a music video on Triller.

Install the Triller app onto your phone.

Choose the music you want in your video. Choose the part of the song you want to feature.

Keep your phone stable. Use a tripod. Tripods are stands with three legs. They hold things.

Find good lighting. Natural light is the best. Lamps also work.

Think about your background. Make sure it's neat and simple.

Record in normal, fast, or slow motion. Zoom in or zoom out.

Do as many recordings as you need. Edit as much as you need.

Upload the video to your favorite social media sites.



In the Know: Influencers and Trends | ISBN: 9781534180383
By Virginia Loh-Hagan

This activity page may be reproduced for use with the express written consent of Cherry Lake Publishing Group. (800) 487-2323
| www.cherrylakepublishing.com