Ferrari History

Enzo Ferrari first used this logo on his cars in 1947.

The carmaker Ferrari was founded by Italian race car driver Enzo Ferrari. Born in 1898, Ferrari began racing cars in 1920. Ferrari won his first **Grand Prix** in 1923. Grand Prix races are held throughout Europe. They are run on closed roads or on courses designed to be like real-life roadways. Ferrari retired from racing with 11 Grand Prix wins. In 1939, he decided to focus on making fast cars of his own. He opened a factory in Modena, Italy.

Ferrari's logo includes a horse on a yellow background. The top of the logo includes the colors of the Italian flag—green, white, and red. Ferrari created the logo in memory of a famous World War II (1939–1945) Italian pilot. The pilot had the horse image painted on the side of his plane.

The Ferrari logo was used in 1947 on the Ferrari 125 Sport. It was the first Ferrari model to race in the Grand Prix circuit. It won the Rome Grand Prix in 1947. Only 2 Ferrari 125 Sports were ever made!