

# Sneakerheads

Sneakers come in all shapes and sizes. They're more than just shoes. They are a form of expression for many people. Sneakerheads are people who really love sneakers. They wear and collect sneakers. They trade sneakers. They talk about sneakers. They go to sneaker events. They know all about sneakers.

Sneakerhead culture formed in the 1980s. It was inspired by basketball and hip-hop music. Shoe companies made special sneakers. Some sneakers are rare. They have special colors. They have special styles. This inspired sneakerheads to start sneaker collections. Some sneaker collections are worth a lot of money. Collectibles are kept in great shape. They're never worn. They're kept in their boxes.



"Hypebeast" is what sneakerheads call people who buy the latest sneakers and fashion styles.